

Term of Reference  
5 Modules and Online Session on Social Market Economy  
1<sup>st</sup> of March – 30<sup>th</sup> September 2022



## BACKGROUND

Lao Academy of Social and Economic Sciences is a government technical agency (formerly known as NIER), which has the same status as Ministry. It has a role as Secretary of the Party Central Committee and the Government with the responsibilities for researching and providing information on social economic sciences for serving for making policy of the party, vision, master plan, and socio-economic development plan. LASES and HSF has cooperated effectively since 2014 and has made important contribution to the capacity of the government officers of the Lao PDR, especially of LASES in term of the promotion of the Market Economy in the Lao PDR.

In order to address issues related to Social Market Economy, to create an interactive dialog and mutual learning environment, HSF in cooperation with LASES has organized a series of online sessions on the basic principles of Social Market Economy in last 4 month. These sessions were very successful basic trainings. The participant recognized the important of all topics presented. During the session there were an exchange among lecturer and participants. As a result of this discussion and evaluation there have seen a need to contribute a training on an advanced level in 2022.

## Training content

The project is designed to create an awareness of the market economy as the basis of an open, inclusive and solidarity-based society. Hence, it gives participants an insight into the fundamentals of the market economy. Particular emphasis is placed on an interactive exchange in order to achieve the greatest possible learning effect. The joint activities will be split into five training models incl. online sessions, which will be held virtually with following sub topics of market economy:

- Models of cooperate governance
- Globalization and its regulation
- Industrial Policy-technological development and education
- Role of small and medium sized companies
- Market failure in the field of nature and ecological policies

The goal of this Training is:

- To encourage participants to learn and recognize the importance of market economy
- To give an impulse for comprehensive economic strategy consideration
- To create an interactive dialog and mutual learning environment

## Target Group

Broader audience including Researchers of LASES, lecturers and students of National University of Laos, Lao economists and (entrepreneurs if permitted by LASES) in general.

Role and deliverables:

- Coordinate and develop content, structure and learning objectives with HSF and LASES (already done)
- Act as an international expert on the topic on Social Marked Economy

- Provide a presentation on a) general concepts on Social Market Economy and b) its lesson learned for developing countries.
- After feedback of HSF and LASES providing online-presentation on the topic at Webinar. All 5 webinars are preferably scheduled until 30<sup>th</sup> September 2022
- Answering question of the audience at Webinar.
- Final consultation and feedback with HSF and LASES
- Providing a list of additional reading and learning materials (preferably 1-3 free accessible publications per Modul) not later than one week after the workshop or feedback round.

#### Scope, timeline and remuneration package:

- The contract covers a maximum of 10 full working days. Remuneration is subject to qualifications and experience but capped to a maximum of 500 Euro per day.
- The contract duration is from March to September 2022. The workload will vary across the contract duration.
- Payment will be made by transfer after completing each module (2 consulting days) or after finishing all sessions in total.

#### Qualification and experiences requirements

##### Education:

- Minimum a Master's degree in economics or political sciences in economic or development policy or related field. A PhD or Professor is a valuable asset.

##### Experience and Skills:

- Minimum of 10-years' experience in teaching economic or development policy preferably at a senior level.
- Sound knowledge of environmental economic policies in the context of social market economy and developing countries
- Good oral and written communication skills in English.
- Good interpersonal and presentation skills

#### Application format

##### Documents to be submitted are:

- Comprehensive CV including references
- price offer (daily rate or in total)
- Language: English.
- Format: PDF, one single file.

The application documents to Dr. Axel Neubert (Neubert@hss.de) and clearly indicate the subject of the application: "Social Market Economy Expert". Please also direct potential questions to this email. Deadline for submission is 15<sup>th</sup> February 2022 at 3pm Bangkok time.